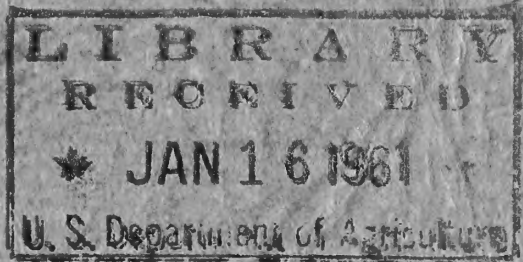


62

Ra

Azaleas
Greenhouse Plants
Evergreens



WHOLESALE PRICE LIST

[1961]

W. T. CHAMPNEYS & SON, INC.

Growers and Shippers of "Quality Plants"

APOPKA, FLORIDA

TERMS

- 1 **CASH** with order or **C.O.D.** unless credit has been established. Remittance of 25% must accompany C.O.D. orders.
- 2 A 25% deposit is asked on stock that is to be reserved for later delivery.
- 3 All orders for future delivery are accepted subject to our merchandise being salable material at the time it is wanted and our ability to deliver at that time. We are not responsible for crop failures or other factors beyond our control, which may keep us from making deliveries. Upon our knowledge of such, all orders and deposits we have received will be returned promptly.
- 4 250 plants of any one size and variety are sold at the thousand rate in cases where same is quoted. 25 plants are sold at the hundred rate. We guarantee our merchandise to be true to name and we ship only first quality stock at all times.
- 5 All prices are **F.O.B. Apopka, Florida**, and are subject to change without notice. We make no charge for packing and we allow the following discounts, when plants are picked up at the nursery and do not have to be crated:
 - 10% discount on all B&B stock if loaded direct from the field.
 - 10% discount on all stock from the lath house, except liners.

We will gladly arrange for truck delivery for you if you do not have this transportation available.

YOUR GUARANTEE OF SATISFACTION

"Quality Plants"

PACKED RIGHT

AZALEAS

We specialize in Azaleas for growing-on. Get this stock in the early Spring, and it should grow into well developed plants for the following flowering season.



LINING-OUT STOCK . . .

Our Azalea liners are ready during March, April and May. These liners are grown in specially prepared beds of shredded peat and they are never allowed to slow down or become hardened. They have a good lot of very-much-alive healthy roots that hold a quantity of our fibrous peat; not only is this very helpful to them in shipment, but it gets them off to a quick start after you plant them. We call your special attention to our 3" to 5", 4" to 6", 6" to 8", and 8" to 10" sizes of growing-on stock listed on page 6.

Also see Page 11 for the new variety HOLIDAY.



DORMANT, BUDDED STOCK FOR FORCING . . .

For Fall and Winter delivery. Our budded Azaleas have a very heavy bud-count and are extra nice this year. They have been properly spaced for an even growth and have been sheared carefully to make nice full plants. All of these are grown in mixtures that run heavy to peat. This assures you that they will have a good root system, that they will carry well in shipment and that the transportation costs will not be excessive.

AZALEAS

LINING-OUT STOCK...

For delivery March 15th through June 1st.

NOT SOLD IN LOTS OF LESS THAN 25 OF
ANY ONE VARIETY AND SIZE.

KURUME VARIETIES . . .

Hexe
Snow
Pink Pearl
Coral Bell
Hinodegiri
Double Hino
Hino Crimson
Salmon Beauty

PERICAT VARIETIES . .

Pink Pericat Supreme
Sweetheart Supreme
Salmon Pericat
Madam Pericat
Pinocchio
Fortune

In order to obtain the quantity or thousand rate,
orders must be for 250 or over of the same size and
the same variety.

5 to 7 leads @ \$13.00 per 100 or \$120.00 per 1000
8 to 10 leads @ \$17.00 per 100 or \$150.00 per 1000

AZALEAS

LINING-OUT STOCK (Continued)

BELGIAN INDICA VARIETIES . . .

(These are all the large flowering type)

Triomphe (red)
Hexe de Saffelare (red)
Vervaneana Alba (ruffled white)
Pink Cloud (delicate clear pink)
Jean Haerens (ruffled rose pink)
Vervaneana (variegated pink and white)
Albert & Elizabeth (variegated pink and white)

	Per 100	Per 1000
Transplants	\$15.00	\$125.00
Liners, 3 to 4 leads	17.50	150.00
Liners, 5 to 7 leads	20.00	175.00

BELGIAN INDICA VARIETIES . . .

(Larger plants for growing on)

Triomphe (red)
Hexe de Saffelare (red)
Vervaneana Alba (ruffled white)
Pink Cloud (delicate clear pink)
Jean Haerens (ruffled rose pink)
Vervaneana (variegated pink and white)
Albert & Elizabeth (variegated pink & white)

	Per 100	Per 1000
3 to 5 inch spread	\$40.00	\$350.00
4 to 6 inch spread	60.00	550.00
6 to 8 inch spread	80.00	750.00

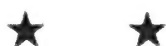
AZALEAS

LARGER STOCK For GROWING ON

FOR SPRING DELIVERY

For our patrons who require larger Azaleas for growing-on, we have a quantity of good, bushy, compact 3" to 5", 4" to 6", 6" to 8", and 8" to 10" sizes.

This is much heavier stock than the two standard liner grades. Frequent trimming and careful attention has kept it short and compact and it should make excellent pot-plants for the coming season. This stock can be supplied in the following varieties:



KURUME VARIETIES . . .

Hexe
Snow
Pink Pearl
Coral Bell
Hinodegiri
Double Hino
Hino Crimson
Salmon Beauty

PERICAT VARIETIES . . .

Pink Pericat Supreme
Sweetheart Supreme
Salmon Pericat
Madam Pericat
Pinocchio
Fortune

	Per 100	Per 1000
3 to 5 inch spread.....	\$33.00	\$280.00
4 to 6 inch spread.....	43.00	380.00
6 to 8 inch spread.....	65.00	600.00
8 to 10 inch spread.....	100.00	900.00

Azalea Coral Bell



These plants are growing in our main lath shed. They have been well spaced and properly sheared. Please note how compact and uniform they are. This type of stock in 4-6", 6-8" and 8-10" sizes should make perfect pot plants for you for next season.

Transplanted Cuttings



These have just been brought from our propagating house and lined out 4 inches apart in beds of solid peat. They are grown on for several months (usually 8 to 10 months) to develop into the two grades of Liners that we offer for Spring delivery.

A SMALL SECTION OF OUR 5-ACRE LATH-HOUSE



This Lath-house is Devoted Entirely to Azaleas . . .

These are grown . . .

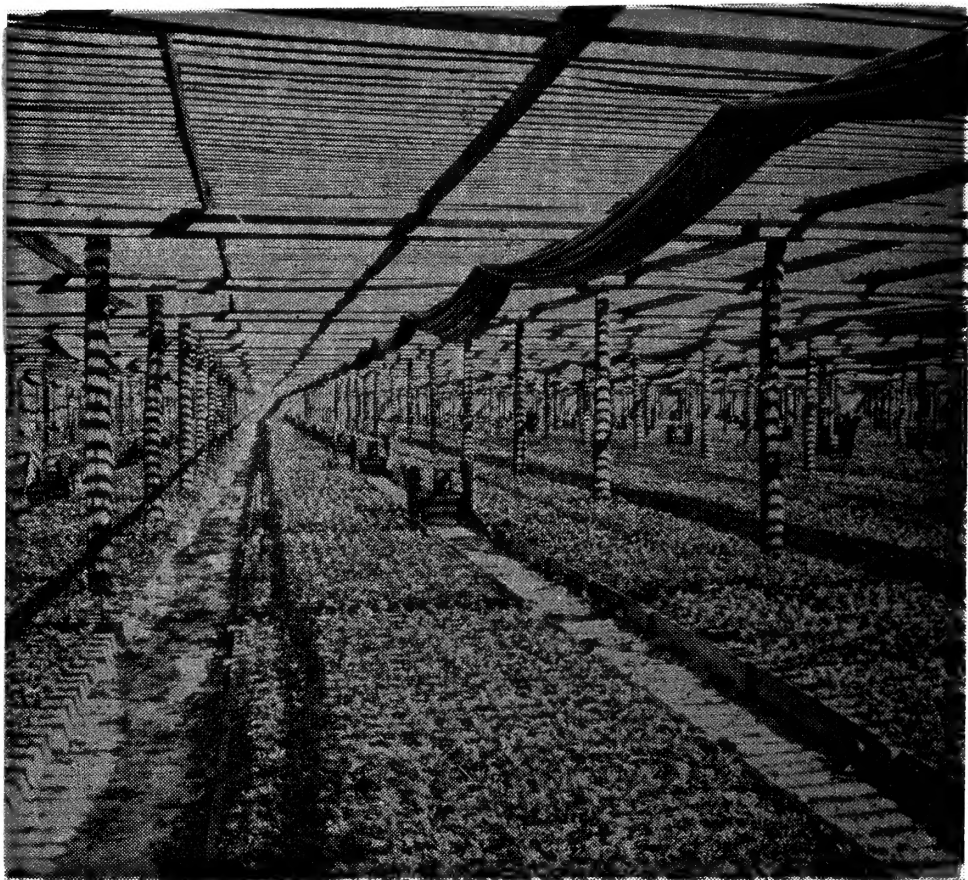
in raised beds filled with acid peat that is dug by dragline from our own peat bog. This type of growing allows perfect drainage, which is so necessary to the growth and development of good Azaleas.

W. T. CHAMPNEYS & SON Inc.

"Quality Plants"

APOPKA, FLORIDA

New 3-Acre Lath House



Built to accommodate 350,000 liners. Please note the muslin covers and the oil heaters which are assurance against possibility of cold damage.

Heavy Transplanted Liners



This stock was lined out quite early last year and is exceptionally strong and bushy. Your 8 to 10 lead liners will be selected from these plants.

AZALEAS

HOLIDAY

(one of the new ones in the Pericat family)

This variety has proven to be an exceptionally good grower and a prolific bloomer. Its salmon-pink flowers are borne in large clusters and it is the earliest flowering Pericat Hybrid we have ever offered. (Ideal for Christmas flowering.) It shapes up well for an excellent pot-plant and we heartily recommend it.

LINERS	Per 100	Per 1000
3 to 4 leads	\$17.50	\$150.00
5 to 7 leads	20.00	175.00
3 to 5 inch spread	40.00	350.00
4 to 6 inch spread	60.00	550.00
6 to 8 inch spread	80.00	750.00
8 to 10 inch spread	110.00	1000.00

DORMANT, BUDDED STOCK...

Hexe	Hino Crimson
Snow	Pinocchio
Coral Bell	Madam Pericat
Hinodegiri	Sweetheart Supreme
Christmas Cheer	Pink Pericat Supreme

We will have a limited quantity of good Forcing Stock for Fall delivery, and we welcome your trial order. These plants will be full and compact; will have a heavy bud count, and will make good pot plants for the coming season.

	Per 100	Per 1000
3 to 5 inch spread.....	\$33.00	\$280.00
4 to 6 inch spread.....	43.00	380.00
6 to 8 inch spread.....	65.00	600.00
8 to 10 inch spread.....	100.00	900.00

GREENHOUSE *Plants*

Our greenhouse plants are carefully grown and equally as much care is used in packing them so that they will reach our customers in good condition—we realize that the very best plants are no good if they are not properly packed!

PHILODENDRON CORDATUM . . .

Clean, healthy, large leaf stock that will please you.

	Less than 25 Each	Per 100	Per 1000
2 1/4" pot-grown, 4 to 6 leaves	.12	\$10.00	\$ 90.00
No. 1, 2 1/2" pot-grown, with 3 strong plants in each pot25	22.00	200.00
No. 2, 2 1/2" pot-grown, with 3 vines tied to a 12-inch green stake — very attractive	.35	30.00	280.00
No. 3, Philodendron, 3" pot with 4 strong vines in each pot35	30.00	280.00
Rooted Cuttings , these are strong, healthy plants with 3 to 4 leaves, bench-grown in peat . .		7.00	60.00
Rooted Cuttings , single-leaf eye and joint, ready to pot up and grow on		5.00	35.00

(Philodendron rooted cuttings not sold in lots of less than 100)

GREENHOUSE PLANTS

PHILODENDRON SELLOUM . . .

One of the more popular self heading large leaf Philodendrons. Very good as large individual plants.

4" pot grown75	\$65.00	\$600.00
------------------------	-----	---------	----------

PHILODENDRON PERTUSUM . . .

A very popular "cut-leaf" variety, with large glossy heart-shaped leaves. A good grower with a wide variety of uses.

4" pot-grown80	\$70.00	\$650.00
------------------------	-----	---------	----------

NEPHTHYTIS

TRI-LEAF WONDER or GREEN GOLD

We believe that both of these varieties are very good. We recommend them for their unusual variegation, and for their good keeping and shipping qualities.

2 1/4" pot-grown15	12.50	120.00
----------------------------	-----	-------	--------

2 1/2" pot-grown, 2 strong plants in each pot20	18.00	175.00
---	-----	-------	--------

DRACAENA GODSEFFIANA . . .

(Shiny green, splashed with white and yellows.)

This highly variegated little plant is one of the best Dracaenas for dish-garden work and novelty pots.

2 1/2" pot-grown22 1/2	.20	
----------------------------	---------	-----	--

HOYA CARNOSA VARIEGATA . . .

Thick waxy leaves with a green center and a white border, occasionally tinted with pink. A very attractive dish garden plant.

2 1/4" pot-grown25	\$20.00	
----------------------------	-----	---------	--

GREENHOUSE PLANTS

PEPEROMIA OBTUSIFOLIA (green)

Dark, glossy green, oval leaves.

These plants are well suited for dish garden work or for novelty pottery.

2 1/4" pot-grown10	\$ 9.00	\$ 85.00
2 1/2" pot-grown18	15.00	125.00
ROOTED TIP CUTTINGS	6.00	50.00

Suitable for immediate use or for growing on, 3 to 4 leaves.

VARIEGATED PEPEROMIA . . .

(Our stock is highly variegated and is considered exceptionally good.)

2 1/4" pot-grown15	12.50	120.00
------------------	---------	-------	--------

POTHOS AUREUS (Devil's Ivy) . . .

These are very attractive for wall-pockets or individual novelty pots. They have been grown slowly in a light section of the greenhouse and are well colored.

2 1/4" pot-grown, 4 to 5 leaves	.12	10.00	90.00
---------------------------------	-----	-------	-------

POTHOS CARIBBEAN YELLOW . . .

This highly variegated Pothos is exceptionally nice and we urge you to give it a trial.

2 1/4" pot-grown16	13.00	120.00
------------------	---------	-------	--------

(All potted plants shipped in paper pots)

W. T. CHAMPNEYS & SON, Inc.

Growers and Shippers of "Quality Plants"

P. O. Box 96

Apopka, Florida

FOR YOUR CONVENIENCE IN ORDERING, WE SUGGEST THAT YOU
CHECK THE ITEMS AND QUANTITIES YOU NEED ON THIS LIST, SIGN IT,
AND MAIL IT BACK AT YOUR CONVENIENCE.

ASSORTMENT PRICES

CARTON PRICES

STOCK NO.	VARIETY	QUANTITY	PRICE	AMOUNT	NO. OF CARTONS	PER CTN.	PRICE OF CTN.	AMOUNT	COST EACH
2½ PLASTIC QUADRA POTS									
301	Philodendron Cordatum (3 plants)	_____	\$.18	_____	_____	64	\$10.88	_____	\$.17
302	Pothos Carribbean Yellow (2 plants)	_____	\$.16	_____	_____	64	\$ 8.96	_____	\$.14
303	Nephthytis Tri-Leaf Wonder (2 plants)	_____	\$.16	_____	_____	64	\$ 8.96	_____	\$.14
304	Peperomia Obtusifolia (2 plants)	_____	\$.16	_____	_____	64	\$ 8.96	_____	\$.14
308	Dracaena Florida Beauty (1 & 2 plants)	_____	\$.25	_____	_____	64	\$14.72	_____	\$.23
309	Nephthytis Emerald Gem (2 plants)	_____	\$.16	_____	_____	64	\$ 8.96	_____	\$.14
314	Hoya Carnosa Variegata (1 plant)	_____	\$.20	_____	_____	64	\$11.52	_____	\$.18
3" PLASTIC QUADRA-POTS									
401	Philodendron Cordatum (4 plants)	_____	\$.28	_____	_____	49	\$12.74	_____	\$.26
401S	Philodendron Cordatum 12" stake (3 pl.)	_____	\$.30	_____	_____	28	\$ 7.84	_____	\$.28
4" PLASTIC ROUND POT									
501	Assorted foliage plant arrangement (5 plants - 3 varieties or more)	_____	\$.65	_____	_____	25	\$15.00	_____	\$.60
5" PLASTIC ROUND POT (Limited supply)									
601	Philodendron Cordatum on 15" totem pole	_____	_____	_____	_____	8	\$ 4.80	_____	\$.60
602	Pothos Caribbean Yellow on 15" totem pole (Sold in carton lots only)	_____	_____	_____	_____	8	\$ 4.80	_____	\$.60
ROOTED CUTTINGS									
Minimum Order 100		per 100		per 1000					
Philodendron Cordatum, 3 to 5 leaf		_____	\$7.00	_____	_____	_____	\$60.00	_____	_____
2 to 4 leaf		_____	\$5.50	_____	_____	_____	\$45.00	_____	_____
leaf & eye		_____	\$4.50	_____	_____	_____	\$35.00	_____	_____
Nephthytis Tri-Leaf Wonder (Green Gold)		_____	_____	_____	_____	_____	_____	_____	_____
3 to 5 leaf		_____	\$5.50	_____	_____	_____	\$50.00	_____	_____
Peperomia Obtusifolia		_____	_____	_____	_____	_____	_____	_____	_____
3 to 4 leaf		_____	\$6.00	_____	_____	_____	\$50.00	_____	_____
TOTALS									

NOTE: Carton prices apply to full cartons, same size and variety ONLY.
1000 rate applies to 250 or more rooted cuttings.

(_____) Our check enclosed for \$_____

(_____) Send on open account.

(_____) Send C.O.D. Shipping date _____

AZALEAS —We specialize in growing-on stock for delivery in April and May. We can supply most of the leading pot plant varieties, including a number of the newer ones. We will be glad to quote on your requirements.

W. T. CHAMPNEYS & SON, Inc.

Growers & Shippers of "Quality Plants"

P. O. Box 96

APOPKA, FLORIDA

AZALEA GROWING-ON STOCK, for delivery March 15th through June 1st.

	3-5"		4-6"		6-8"		8-10"		10-12"	
KURUME VARIETIES	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year
Hexe										
Coral Bell										
PERICAT VARIETIES										
Pink Pericat (Pink Supreme)										
Sweetheart Supreme										
Easter White										
Pinocchio										
Holiday										
NEW VARIETIES										
New Dawn (pink)										
Baby Pericat (pink)										
Rose Greeley (semi-hardy white)										
Maryann (semi-hardy large flowering double pink)										
Hahns red (semi-hardy red)										

	1 to 99	100 to 249	250 and over
3 to 5 inch spread	\$.40	\$.33	\$.28
4 to 6 inch spread50	.43	.38
6 to 8 inch spread75	.65	.60
8 to 10 inch spread	1.25	1.00	.90
10 to 12 inch spread	1.50	1.25	

	3-5"		4-6"		6-8"		8-10"		10-12"	
BELGIAN INDICA VARIETIES	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year
Triomphe										
Variegated Triomphe										
Lentengroot										
Pink Cloud										
Vervaneana										
Vervaneana Alba										
Hexe de Saffelare										
Albert & Elizabeth										
RUTHERFORDIANA VARIETIES										
Pres. Roosevelt										
Alice Mueller										
Constance										
Alaska										

	1 to 99	100 to 249	250 and over
3 to 5 inch spread	\$.50	\$.40	\$.35
4 to 6 inch spread70	.60	.55
6 to 8 inch spread90	.80	.75
8 to 10 inch spread	1.25 1.50	1.10	1.00
10 to 12 inch spread	1.75	1.50	

	3-5"		4-6"		6-8"		
RED WING (Patented)	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	Supplied This Year	Needed Next Year	

Unit Prices

	1 to 99	100 to 249	250 and over
3 to 5 inch spread	\$.50	.45	.35
4 to 6 inch spread75	.65	.55
6 to 8 inch spread	1.00	.85	.75

Prices include royalty label.

Let us arrange for delivery on one of our decked vans. The following discounts are allowed for truck pickup, F.O.B. the nursery, for plants that do not have to be crated; 10% on orders of \$1,000 or more; 5% on orders from \$500 to \$1,000; orders under \$500 net. Prices subject to change without notice.

QUALITY LANDSCAPE MATERIAL

Short in variety — long in quality.

We have a small variety of choice landscape items that can be supplied in quantity this season. This stock has been grown at our peat farm, properly sheared and root pruned, and will come to you with a good ball and plenty of feeder roots.

Our customers who have handled this report very satisfactory results and we know you will be pleased with it.

We do not attempt to crate these plants — we offer them for sale at the nursery, or we will arrange for truck delivery if they are bought in quantity.

ILEX BURFORDII . . .

	Per 10	Per 100
2-3' B&B	3.00 ea.	2.50 ea.
3-4' B&B	4.50 ea.	4.00 ea.
4-5' B&B	7.00 ea.	6.00 ea.

ILEX ROTUNDIFOLIA . . .

12-18" B&B	1.50 ea.	1.40 ea.
18-24" B&B	2.00 ea.	1.75 ea.

BERCKMANN'S GOLDEN ARBORVITAE . . .

12-15" B&B	1.25 ea.	1.00 ea.
15-18" B&B	1.50 ea.	1.25 ea.
18-24" B&B	1.75 ea.	1.50 ea.
2- 3' B&B	2.50 ea.	2.00 ea.

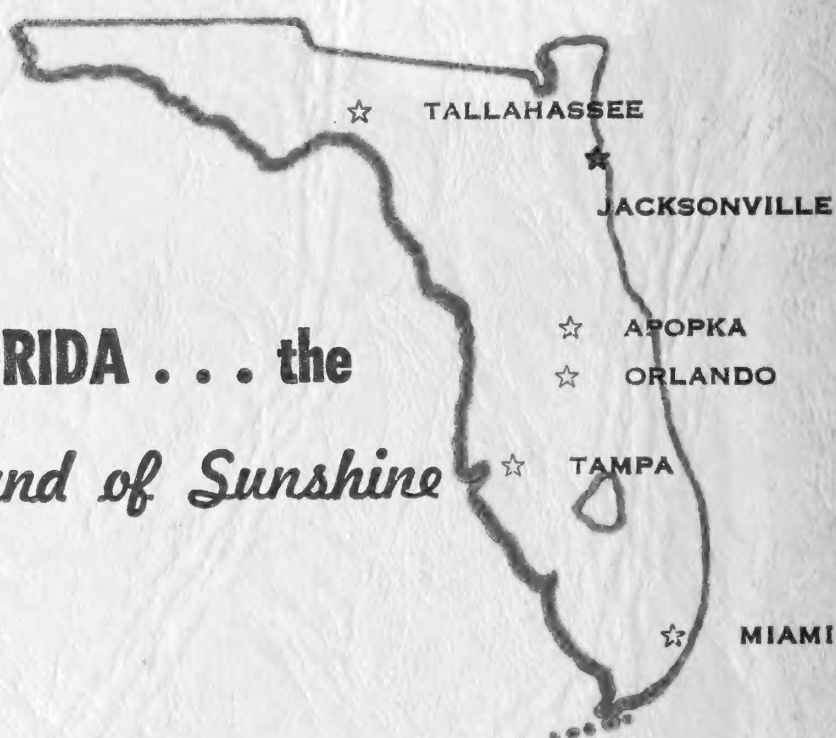
JUNIPER — Pfitzers . . .

12-18" B&B	1.50 ea.	1.25 ea.
18-24" B&B	2.00 ea.	1.75 ea.
2- 3' B&B	3.00 ea.	2.50 ea.

OUR NURSERIES are located at Apopka — 12 miles northwest of Orlando, on Highway 441.

Visit us and select the plants you want. Our prices, as well as our merchandise, will be attractive. It is always a pleasure to have you and we know you will enjoy seeing our operations here much more than reading about them in our catalog.

FLORIDA . . . the
Land of Sunshine



Please give us a little advance notice when you plan on making a trip to Apopka, whenever this is possible. We will gladly arrange for hotel accommodations for you if you will advise us of your requirements.

We have fast plane or train service to Orlando and we will be pleased to meet you at the airport or railroad station—just phone us.

Our Telephone—Apopka TUcker 6-2281